



D.E.Society's Brijlal Jindal College of Physiotherapy, Pune



Strategic Plan and Deployment Policy

**D.E.Society's Brijlal Jindal College of Physiotherapy,
Fergusson College Campus, Shivajinagar, Pune**



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ABOUT COLLEGE

The D.E.Society's Brijlal Jindal College of Physiotherapy, founded in 2007, is the first health related college in the Deccan Education Society (DES). Its seeds were sown when the need for quality, cost-effective medical education was identified. With its legacy of notable and august personalities dedicated to imparting superior education, DES was undoubtedly the society of choice to lay down the foundation of a college devoted to raising a cadre of passionate, accomplished physiotherapists.

Starting with a small section in the Microbiology building, the college has grown exponentially over the years, establishing labs with excellent equipment, and starting the journey towards a full-fledged, distinctive, stand-alone outpatient department, which was realised in 2022. Throughout its existence, the college has focused on providing superior knowledge to its students, enhancing learning experiences and ensuring that a skilled professional steps out at the end of the course.

Building on the rich heritage of education of DES, the college now plans to expand its horizons further, incorporating not just education, but also quality in research and broadened societal engagements going ahead.





VISION AND MISSION OF THE COLLEGE

Vision 2023

To be a leader in providing gold standard physiotherapy education to all, by nurturing their interests and unleashing the potential of the students to become globally competitive, ethical, and moral professionals.

Mission Statements for the next 3 years:

1. To impart comprehensive education to all students to achieve gold standard competency in physiotherapeutic skills.
2. To nurture a culture of technical excellence, with the highest ethical standards.
3. To unleash the potential of all students and mould them into consummate professionals that can compete on the global stage.
4. To create a learning organization, providing positive experiences, that builds a solid theoretical foundation to practice through cutting edge and quality research.
5. To promote a culture of social responsibility and community outreach with a goal of delivering the best education with a purpose.
6. To deliver customised, objective, unbiased, equitable, and feasible treatments to patients of all socioeconomic strata.





SWOC ANALYSIS

Deliberations over the college's present status in the IQAC has led to the performance of a detailed SWOC analysis. Based on these discussions, the SWOC is as follows:

I. Strengths

1. Experienced faculty,
2. Robust exposure to varied clinical settings,
3. Undergraduate and postgraduate college of choice for meritorious students,
4. Latest technology equipment in the OPD,
5. Institutional Ethics Committee registered with the Indian Council for Medical Research,
6. Superior sense of social responsibility and community building,
7. Supportive management and other stakeholders.

II. Weaknesses

1. Sustenance only on student fees that are fixed by FRA based on previous 2 years' financial assessment,
2. Less number of SCOPUS indexed publications.

III. Opportunities

1. Potential to invite research grants,
2. Potential to become an autonomous institute,
3. Plan of becoming a PhD institute,
4. Scope for addition of value-added courses,
5. Choice of increasing intake of students.

IV. Challenges

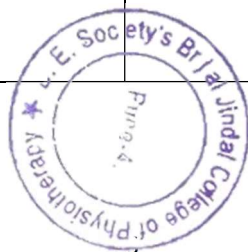
1. Intricate and volatile admission process,
2. Complex and delayed staff selection procedure,
3. Dependent on Samaj Kalyan for receiving tuition fees of reserved category students,
4. Dependent on University for curriculum development, modification, and related issues.





PERSPECTIVE PLAN

Sr. No.	Key Indicators	Aim	Plan of Action
1.	No. of rank-holders	Increase number of University rank-holders	<ol style="list-style-type: none">1. Identify promising students and provide further instruction customised to their requirements.2. Maintain library facilities, which includes the most recent book editions and contemporary journals.
2.	MoUs signed.	Increase number of MoUs signed.	<ol style="list-style-type: none">1. Identify organisations and institutes providing experiential learning.2. Explore research opportunities with other organisations.
3.	Percentage students obtaining more than 70% marks at the IV B.P.Th. University exam.	Raise percentage of students obtaining more than 70% marks at the IV B.P.Th. University exam.	<ol style="list-style-type: none">1. Enhance learning opportunities through adoption of varied teaching techniques for potential and profound learners.2. Strengthen mentor mentee programme through frequent interactions with students and further appraisals of the programme.
4.	CMEs and workshops for students	Conduct CMEs and workshops for students	<ol style="list-style-type: none">1. Explore areas of new techniques and incorporate them in continued medical education programmes.2. Identify resource persons at the top of their fields to provide instruction to faculty and students.
5.	Social outreach and awareness campaigns	Conduct social outreach and awareness campaigns	<ol style="list-style-type: none">1. The college will continue to conduct the social outreach programmes that it is involved in.





6.	Placement opportunities	Explore and initiate more placement opportunities	1. Organise campus placement sessions through hospitals, private clinics, organisations.
7.	Publications	Increase publications in indexed journals	1. Identify quality SCOPUS indexed journals with competitive impact factors for publication. 1. Provide seed money for publications.
8.	Alumni engagements	Increase alumni engagements	1. Invite alumni to provide insights in their areas of work. 2. Arrange industry visits through alumni contacts. 2. Organize interactive sessions of the alumni to offer advice to the present students.
9.	Research by students	Inculcate research-oriented behaviour in students	1. Involve promising students in research activities 3. Increase participation for paper presentations in conferences by providing avenues in the form of opportunity, financial reimbursement, and hand-holding.






PLAN DEPLOYMENT STRATEGIES

Sr. No.	Key Indicators	2023-24	2024-25	2025-26	2026-27	2027-28
1.	No. of rank-holders	4	5	6	6	8
2.	MoUs signed.	8	9	9	10	10
3.	Percentage students obtaining more than 70% marks at the IV B.P.Th. University exam.	10%	20%	25%	30%	35%
4.	CMEs and workshops for students	8	9	10	10	11
5.	Social outreach and awareness campaigns	11	14	16	17	18
6.	Placement opportunities	3	4	4	5	5
7.	Publications	14	16	16	18	18
8.	Alumni engagements	4	6	8	10	12
9.	Research by students	3	5	8	10	12




Principal,
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